



See Map on Page 2!
2701 East Nutwood Avenue
Fullerton, CA 92831
Hotel Contact:
Phone: 1 714-738-7800
Fax: 1 714-738-0288

Exclusive Client Conference

Positioning for Success

Hosted by: Vince Fraumeni, Fundraising Consultants
Location: University Marriott Fullerton, CA
Date: Tuesday, January 25, 2005
Time: 8:30 a.m. - 2:30 p.m.

- ◆ ***The Chicken and the Egg of Charitable Gift Planning: Economic Benefit or End Result?*** Greg Schupra, Vice President and Group Director Comerica Charitable Services Group
- ◆ ***Endowment Programs: Managing Your Fiduciary Responsibility: Developing investment philosophy, policy, and Management Strategy.*** Bambi Holzer, President Holzer Financial Group
- ◆ ***The ABC's of Gift Cultivation and Solicitation: Steps for Upgrading Direct Mail Donors.*** Lee A. Jackman, CFRE, Vice President Development and Public Affairs Doheney Eye Institute, Los Angeles
- ◆ ***Ask the Experts: Your turn to share cases and ask questions of importance to you.***
Presenter Panel

Complimentary Package Includes:

- Conference Materials
- Continental Breakfast
- Luncheon
- Parking

Attached (page 2 of this PDF) are directions to the hotel located at Cal State University Fullerton off of the 57 Freeway. A limited number of hotel rooms will be made available for overnight accommodations.

We are looking forward to your participation and are pleased to offer this added value to you and your organization as a token of our appreciation for engaging the services of our consulting agency.

Book your conference reservation now at:
v.jfraumeni@verizon.net or (626) 369-1969

Co-Sponsored by Comerica Bank



Fraumeni Consulting



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